

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58262-1

DATE PRINTED

09/11/12

AND

PAGE 1

11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE		
AND	915 King St Fl 2		337 Summer St		
ADDRESS	Alexandria	VA 22314-3091	Boston	MA 02210-1707	
	USA		USA		
CONTACT	N. MCDONALD		PRODUCT BROWN/R/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE 1302	
			5067W10/29		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/28/12 AND ENDING 11/04/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-F	5	05:58A	07:00A	30S	10/29/12-11/02/12	WBZ NEWS	5	900.00	4500.00
2 FIXED	M-F	10	07:00A	09:00A	30S	10/29/12-11/02/12	THE EARLY SHOW	10	500.00	5000.00
3 FIXED	M-F	5	09:00A	10:00A	30S	10/29/12-11/02/12	RACHAEL RAY	5	585.00	2925.00
4 FIXED	M-F	5	10:00A	11:00A	30S	10/29/12-11/02/12	LET'S MAKE A DEAL	5	1000.00	5000.00
5 FIXED	M-F	5	11:00A	12:00N	30S	10/29/12-11/02/12	PRICE IS RIGHT	5	1080.00	5400.00
6 FIXED	M-F	5	12:00N	12:27P	30S	10/29/12-11/02/12	WBZ NEWS	5	630.00	3150.00
7 FIXED	M-F	5	12:27P	02:00P	30S	10/29/12-11/02/12	CBS SOAP ROTATION	5	600.00	3000.00
8 FIXED	M-F	5	03:00P	04:00P	30S	10/29/12-11/02/12	DR. PHIL	5	650.00	3250.00
9 FIXED	M-F	5	04:00P	04:30P	30S	10/29/12-11/02/12	JUDGE JUDY	5	850.00	4250.00
10 FIXED	M-F	5	04:30P	05:00P	30S	10/29/12-11/02/12	JUDGE JUDY	5	850.00	4250.00
11	M-F	5	05:00P	05:30P	30S	10/29/12-11/02/12	5PM NEWS	5	1000.00	5000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA		
CONTACT	N. MCDONALD		PRODUCTBROWN/R/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 5067W10/29	PRODUCT CODE	1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/28/12 AND ENDING 11/04/12 NO. WEEKS: 2					

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			FROM	TO						
FIXED										
12 FIXED	M-F	5	05:30P	06:00P	30S	10/29/12-11/02/12	530PM NEWS	5	1100.00	5500.00
13 FIXED	M-F	5	06:00P	06:30P	30S	10/29/12-11/02/12	WBZ NEWS	5	1440.00	7200.00
14 FIXED	M-Th	4	07:00P	07:28P	30S	10/29/12-11/01/12	WHEEL OF FORTUNE	4	1980.00	7920.00
15 FIXED	F	1	07:00P	08:00P	30S	11/02/12-11/02/12	PATRIOTS ALL ACCESS	1	1800.00	1800.00
16 FIXED	M-Th	4	07:28P	07:57P	30S	10/29/12-11/01/12	JEOPARDY !	4	2880.00	11520.00
17 FIXED	M-F	5	11:35P	12:37A	30S	10/29/12-11/02/12	DAVID LETTERMAN	5	1350.00	6750.00
18 FIXED	M-F	5	12:37A	01:37A	30S	10/29/12-11/02/12	LATE LATE SHOW	5	500.00	2500.00
19 FIXED	M-Th, Su	1 4	04:29A	05:00A	30S	10/28/12-10/28/12 10/29/12-11/01/12	WBZ NEWS	5	200.00	1000.00
20 FIXED	M-F	5	05:00A	05:56A	30S	10/29/12-11/02/12	WBZ NEWS	5	500.00	2500.00
21 FIXED	M-Sa Su	7	11:00P 11:00P	11:35P 11:35P	30S	10/29/12-11/04/12	WBZ NEWS	7	2700.00	18900.00

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	USA		USA
CONTACT	N. MCDONALD		PRODUCT BROWN/R/US SEN MA
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 5067W10/29	PRODUCT CODE 1302

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/28/12 AND ENDING 11/04/12 NO. WEEKS: 2

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			FROM	TO						
22 FIXED	Sa	1	06:00A	07:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	540.00	540.00
23 FIXED	Sa	1	07:00A	08:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	630.00	630.00
24 FIXED	Sa	1	08:00A	10:00A	30S	11/03/12-11/03/12	SATURDAY EARLY SHOW	1	990.00	990.00
25 FIXED	Sa	1	07:00P	07:28P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	900.00	900.00
26 FIXED	Sa	1	07:28P	07:56P	30S	11/03/12-11/03/12	JEOPARDY!	1	990.00	990.00
27 FIXED	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	THE INSIDER	1	450.00	450.00
28 FIXED	Sa	1	05:00A	06:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	270.00	270.00
29 FIXED	Su	1	06:00A	07:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	540.00	540.00
30 FIXED	Su	1	07:00A	08:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	630.00	630.00
31 FIXED	Su	1	08:00A	09:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	900.00	900.00
32 FIXED	Su	1	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1980.00	1980.00

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			FROM	TO						
33 FIXED	Su	1	07:00P	08:00P	30S	11/04/12-11/04/12	60 MINUTES	1	20000.00	20000.00
34 FIXED	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	16000.00	16000.00
35 FIXED	Su	1	11:35P	12:00M	30S	11/04/12-11/04/12	SPORTS FINAL	1	1260.00	1260.00
36 FIXED	Su	1	12:00M	12:30A	30S	11/04/12-11/04/12	SPORTS FINAL OT	1	720.00	720.00
37 FIXED	Su	1	12:30A	01:00A	30S	11/04/12-11/04/12	TIM MCCARVER	1	315.00	315.00
38 FIXED	Su	1	05:00A	06:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	270.00	270.00
Total Contract:								123		158700.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						200.00	158500.00	.00	158700.00	
GRAND TOTAL									158700.00	

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